



SayShopping:
The gift
of choice

sodexo
QUALITY OF LIFE SERVICES

Motivated and engaged employees, customers and channel partners can help you drive sales, encourage loyalty and improve productivity. Motivation is at the heart of everything we do – our ultimate goal is to ensure that we provide the best services for your business.

✓ Rewards and Incentives to improve motivation

Research shows that relevant, targeted incentives and rewards can lead to higher levels of employee engagement. But selecting the right tool can be difficult and time-consuming. Individual gifts and single-store gift vouchers are hard to get right whilst cash bonuses are subject to tax and can easily disappear on household bills. Multi-retailer gift vouchers offer the perfect balance.

✓ Why choose SayShopping Pass?

SayShopping Pass, the multi-retailer gift voucher, gives your employees and customers the chance to buy something they really want from a choice of over 60 high street, online and specialist retailers. So whether they're into travel, fashion and beauty, food and wine, sports, home or electrical goods, you get it right every time. To see a full list of our retail affiliates visit www.sayshopping.co.uk.

The vouchers come in three denominations from £2 to £10, giving you complete flexibility, and with guaranteed discounts on orders of £500 or more SayShopping Pass can be cheaper than cash.

✓ Why Sodexo?

As part of the Sodexo Group, it's our policy to make SayShopping Pass the safest multi-retailer voucher you can buy. Unlike most voucher issuers, we don't touch the money you pay until your staff redeem their vouchers. That means they are 100% safe. It's our commitment to give you total financial security and peace of mind.

Sodexo is a worldwide leader in benefits and rewards services, working with 410,000 companies in 34 countries to help motivate more than 30 million people. We have experience supporting large and small companies in a range of sectors. We can help you create an environment for your business to succeed.





We chose to use SayShopping Pass to reward our trade customers in a recent promotion, as we wanted to give them a choice from a wide range of retailers in a number of different industries. The vouchers worked extremely well and the feedback was very positive. Overall we're really pleased – we have already re-ordered once and will definitely look to use them again in the future.

Liam McAllister,
Product Marketing Manager, Bulova UK Ltd

You can use SayShopping Pass to engage with a diverse audience and satisfy a variety of business needs. Here are a few ideas...

1 Employee rewards and incentives

Rewarding employees, for things like going above and beyond the call of duty or for 100% attendance, will motivate them to achieve more and invest more of themselves in the success of your business.

SayShopping Pass works because it allows your employees to treat themselves or their family to something special that they wouldn't necessarily be able to justify otherwise.

2 Long service awards

Long service awards work on two levels: they thank experienced employees for their loyalty and sustained contribution to your business, and they give new employees a long-term incentive to stay with you.

For long service awards to have a positive effect it's important to give something special and memorable. SayShopping Pass offers a wealth of luxury products and experiences to choose from, so your valued employees get something they really love.

3 Referral schemes

Word of mouth is widely recognised as one of the most effective forms of marketing. Referral schemes encourage happy customers to talk about your brand and recommend you to their friends, family, colleagues and social networks.

A small incentive, such as a £2 or £5 voucher, might be the difference between a satisfied customer telling others about a positive experience of your organisation or not.

4 Corporate gifting

Choosing an appropriate corporate gift that appeals to all your important contacts, represents your brand and has a high perceived value (without costing the earth) can be really hard.

SayShopping Pass gives your valued clients, suppliers and channel partners a wealth of gifts to choose from in one simple but attractive wallet – so you get it right every time.

Ask us how we can help

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